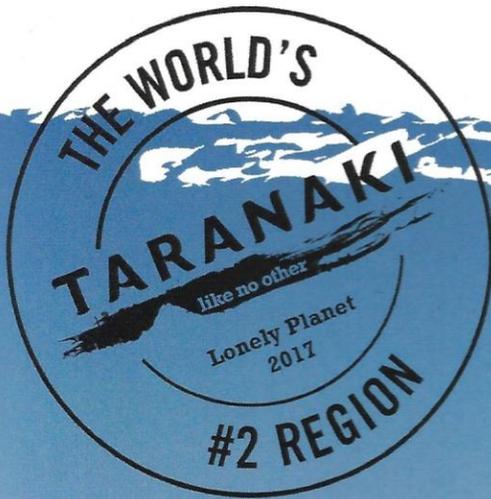


South Taranaki  
Alive with opportunity

# A great place to visit... A great place to live

YOUR GUIDE TO LIVING IN SOUTH TARANAKI



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## Welcome/Haere Mai

Welcome to South Taranaki. The catch phrase for our district is 'Alive with Opportunity' and I think this reflects our district perfectly. South Taranaki is a vibrant and dynamic district which is full of opportunities whether in terms of jobs, business or lifestyle.

As well as having abundant natural resources we also have some of the most spectacular scenery in the world right on our doorstep; world famous surf beaches, wonderful parks and gardens and the breathtaking Mount Taranaki. This was recently recognised by Lonely Planet, the world's largest independent guide book publisher, who judged Taranaki the 2nd best region in the world to visit in 2017. Of course our most valuable resource is our people and in South Taranaki - we pride ourselves on being welcoming, friendly, resilient and innovative.

But don't just take my word for it! If you're thinking about moving to South Taranaki take a moment to check out this booklet which is just a snapshot of the opportunities South Taranaki has to offer. If you would like to find out more about South Taranaki you can also visit our website [www.southtaranaki.com](http://www.southtaranaki.com) or call the Council on 0800 111 323 – we're here to help.

Warm regards,  
**Ross Dunlop**  
Mayor - South Taranaki



*Ross Dunlop*

*This Booklet has been developed by the South Taranaki District Council to help you discover what living in South Taranaki is like, and the great career and lifestyle you can have here. For more information visit [www.southtaranaki.com](http://www.southtaranaki.com) or [www.taranaki.info](http://www.taranaki.info) or contact the Council on 0800 111 323.*

Front page photo credit: Rob Tucker

# About South Taranaki

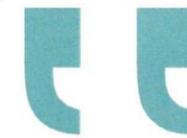
## ➤ A better lifestyle

South Taranaki is one of the three districts which make up the Taranaki region. It is situated on the west coast of the North Island roughly midway between Whanganui and New Plymouth. The district has a population of approximately 26,600 people spread throughout seven towns and a number of smaller rural and coastal communities, all of which have a strong sense of community.

In terms of lifestyle it doesn't get much better than South Taranaki. Recreational opportunities abound and everything is at your doorstep - the mountain and the sea are only a stone's throw apart. The rugged coastline offers some of the best surfing and windsurfing in New Zealand (in fact, Surf Highway 45 (SH45) is considered one of the best surf coastlines in the world) and the fishing off the South Taranaki coast is just superb. Mount Taranaki provides great walking and tramping opportunities.

South Taranaki has an amazing number of high quality facilities which districts our size would usually struggle to have. From a state-of-the-art multi-purpose sports, events and recreation complex, to modern cinemas, function centres, libraries, art galleries, museums, parks and aquatic centres - South Taranaki boasts all the benefits of a city without the hassles.

Add to that minimal traffic, low unemployment, affordable housing and safe, caring communities and you'll see why South Taranaki is the perfect place to raise a family and call home.



South Taranaki is a district of unlimited potential. Wedged between the majestic Mount Taranaki and the Tasman Sea, South Taranaki is blessed with an abundance of natural resources, spectacular scenery, temperate climate and a rich cultural heritage.





## History and Culture

South Taranaki is a district steeped in history. From Parihaka Pā – the home of 19th century prophet Te Whiti and symbol of peace and passive resistance across the world – to Turuturu Mōkai – the scene of bloody battles and beheadings – South Taranaki is a history-lover’s heaven.

Like a set out of Lord of the Rings, South Taranaki was previously covered in dense forest, with the now extinct Moa, Huia and Takahē roaming the land. Early Māori made the incredible journey by waka from their homeland in the eastern islands of Polynesia, known as Hawaiiki. Turi led his people from the Aotea waka overland from Kāwhia to Pātea, while those in Kurahaupō travelled from their landing place at Ōrākei to Taranaki.

When Europeans arrived in Aotearoa, Māori had occupied the coast of South Taranaki for many hundreds of years, clearing land closest to the coast for cultivation and leaving the interior bush largely intact. By this time, a sophisticated Māori culture had developed with fortified villages or

pa located throughout the district. Missionaries arrived in early 1840 and the 1860s saw the start of European settlement in South Taranaki. Early attempts by Europeans to acquire land quickly lead to Māori resolving not to sell any land between Ōkurukuru and Kai Iwi.

As Māori resentment to European settlement built up, the Taranaki Wars began, spanning nine years, from 1860. Chief Titokowaru organised his people to take up arms against the settlement of their land and settlers were harassed until they abandoned the area. In 1865, Governor Grey proclaimed all the land between the Stony River and Waitōtara to be confiscated. While the Wars ended in 1869, Māori resistance was not finished and Parihaka became a rallying point for Māori of many tribes. The followers of Te Whiti and Tohu were hard-working and peaceful, the village provided food for all and the elders kept law and order.

In November 1881, troops invaded Parihaka but found no resistance. Te Whiti and Tohu were taken from Parihaka and incarcerated in

Addington Jail for an indefinite period, without trial. Fortunately, in early 1883, a report came from Britain criticising the treatment of Māori in the colony and the pair were quickly released. The end of hostilities encouraged Europeans to re-settle in South Taranaki. Early communities made their living from flax milling, saw milling, trading in cocksfoot grass and an edible fungus known as Taranaki Wool. When sufficient land had been converted to pasture, dairying began to intensify and co-operative dairy factories were established. At Ōpūnake and Pātea, wharves were constructed to cope with the growth in trade, although both facilities were later closed down as land transport improved and became more commercial.

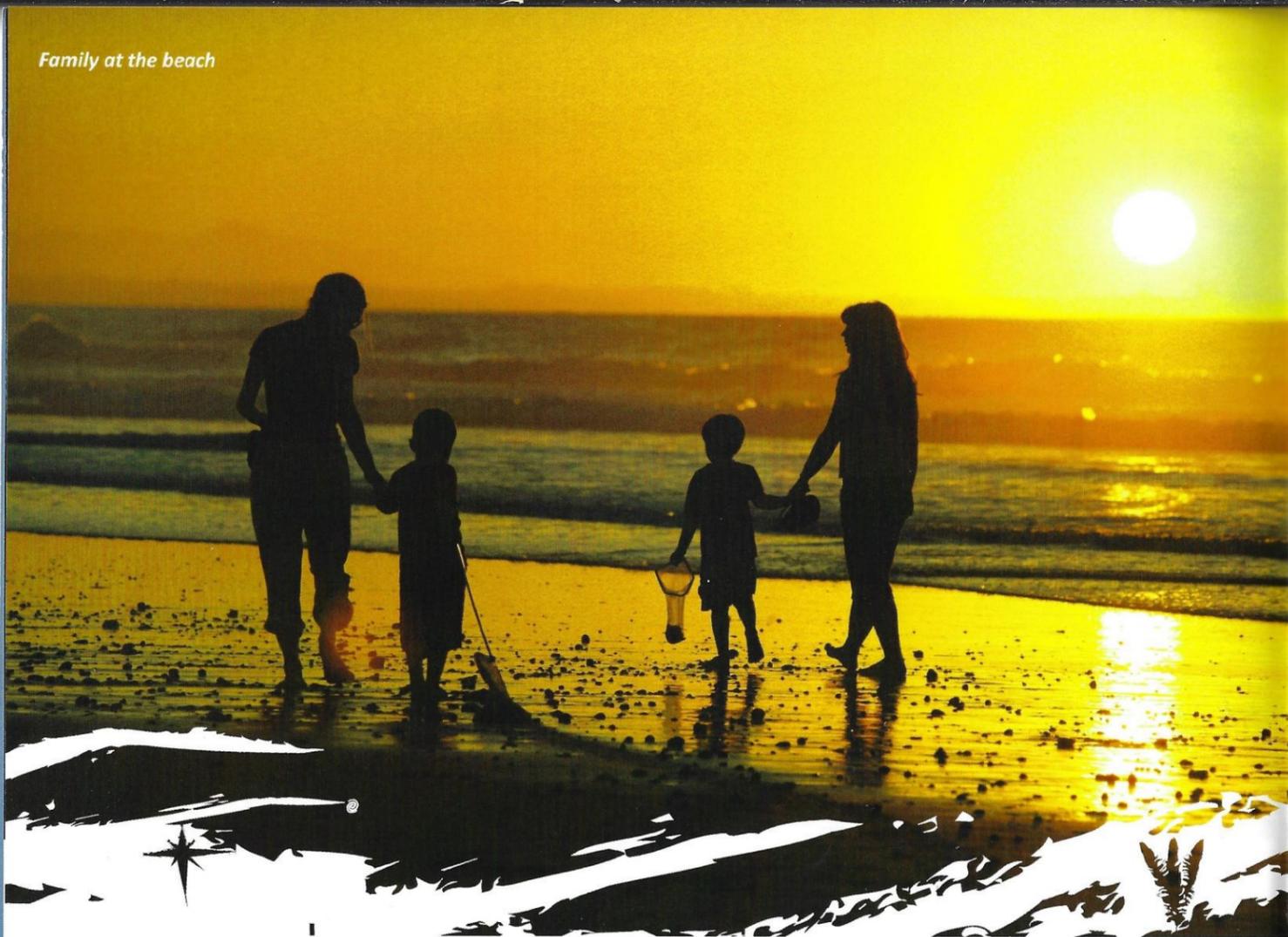
Ōpūnake opened one of the first co-operative dairy factories in 1885, leading the way to become the district’s biggest industry. During the 1890s, Taranaki’s population grew faster than anywhere else in New Zealand. The first 20 years in the 20th century saw 95 butter and 21 cheese factories change to 26 butter and 116 cheese

factories. When milk tanker collections started in 1956, it was to be less than 20 years before the 115 dairy factories dotted around the province closed down in favour of what is now the largest single-site dairy factory in the Southern Hemisphere at Hāwera.

To find out more about South Taranaki’s rich and vibrant history visit Aotea Ūtanganui - Museum of South Taranaki in Pātea or, pictured above, Tawhiti Museum, Hāwera (see page 20).



Exhibit at Aotea Ūtanganui - Museum of South Taranaki



## Landscape, Climate and Weather

South Taranaki is dominated by the majestic volcanic cone of Mount Taranaki. From the mountain a vast ring plain with rivers and rich free-draining volcanic soils spreads out. To the east, the district is bordered by steep river valleys known as the 'hill country' and to the west the Tasman Sea creates a fabulous rugged coastal environment interspersed with many beautiful iron sand beaches – popular with both swimmers and surfers alike. South Taranaki has a temperate climate, with high sunshine hours and lots of rainfall. This keeps the landscape lush and fertile, while ensuring there is plenty of opportunity to enjoy the outdoors and experience the best nature has to offer. In South Taranaki you will often hear the saying 'four seasons in one day'.



### Summer

temperatures generally range between 14 -24 degrees celcius

### Winter

temperatures generally range between 6 - 14 degrees celcius

## Connected District

Despite being 'just far enough away' to retain our special character South Taranaki is well connected to New Zealand's main centres, our markets and the rest of the world.

Centrally located on State Highway 3 (SH3), South Taranaki is less than an hour's drive from Whanganui to the south and approximately 50 minutes to New Plymouth in the north.

Surf Highway 45 is the coastal road from Hāwera to New Plymouth. Epic surf, art studios, historic sites, spectacular scenery and cosy cafes make this road trip a great adventure.

There is a regular bus service in and out of South Taranaki and you can drive to Wellington in just 3.5 hours and Auckland in 5.5 hours.

Internally the Southlink Bus provides a weekly service between various South Taranaki towns and the Connector Bus service travels from Hāwera to New Plymouth four times (return) a day from Monday to Friday.

For air travellers, there are domestic air terminals at both New Plymouth and Whanganui. New Plymouth Airport is serviced by both Air NZ Link and Jetstar and it's only a 45 minute flight to or from Auckland or Wellington, and approximately 85 minutes to or from Christchurch. Chartered flights also operate in and out of Hāwera.

Port Taranaki in New Plymouth is the only deep water harbour on the west coast and is capable of handling all manner of goods for import and export. Kiwi Rail runs a freight line along SH3 directly to Port Taranaki.

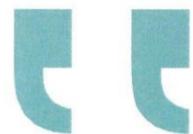
Technology has turned New Zealand's relative isolation (previously seen as a trade disadvantage) into a competitive advantage and South Taranaki has been quick to take on board the vast opportunities that the digital age presents. Hāwera was one of the first towns in New Zealand to be fully capable of providing Ultra-Fast Fibre to residents and businesses. This means you get to enjoy all the benefits such as the better lifestyle, lower costs, affordable housing, minimal traffic, and more leisure time – while always being digitally connected to your markets wherever they may be.

The South Taranaki District Council is also committed to getting better quality fast broadband for the whole district and has established a \$1 million Digital Development Fund. This Fund will be primarily used for co-investment with either the Government or other service providers to help build a high quality, open access, backhaul fibre network along all parts of SH3 and SH45 that fall within South Taranaki.



Cycle your way around the maunga

# Hāwera



Hāwera means “the burnt place” or “breath of fire” and takes its name from the old Māori village of Te Hāwera, which was located about 3km south east of the present town. Hāwera also suffered extensive fires in 1884, 1888 and 1912. So, in 1914, a large water tower was built in the centre of town to increase water pressure. The Hāwera Water Tower is now one of Taranaki’s best known landmarks.

With a growing population of about 12,000 people, Hāwera is South Taranaki’s largest town. Hāwera’s residents enjoy excellent job and lifestyle opportunities. Unemployment is low as the town boasts several major food processing, oil and gas, and engineering industries as well as servicing a large rural area. Fonterra’s Whareroa Factory, just 2km south of Hāwera, produces the largest volume of dairy ingredients from a single factory, anywhere in the world.

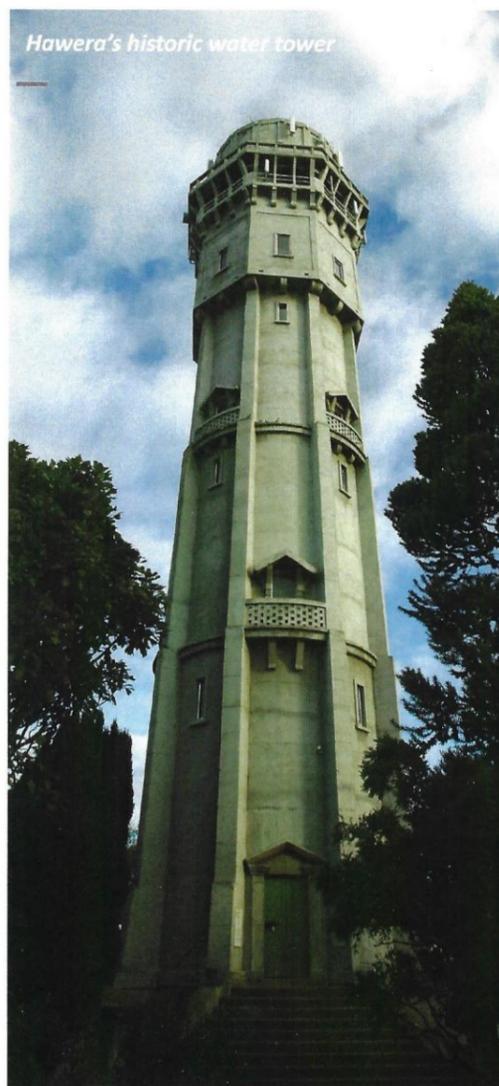
For a smaller centre you’ll be amazed at the number of modern cafes and eateries there are on offer in Hāwera. The Library, Art Gallery, parks, Cinema and Theatre for the performing arts are all within easy walking distance and TSB Hub sports, events and function complex at Hicks Park is only 1km from the town centre. Adjoining TSB Hub is the Aquatic Centre, Hāwera Holiday Park and the stunning King Edward Park. Ohawe Beach, just five minutes out of town is popular for swimming, surfing and fishing.

Hāwera is one of the first towns in New Zealand to be fully capable of providing Ultra-Fast Fibre to residents and businesses.

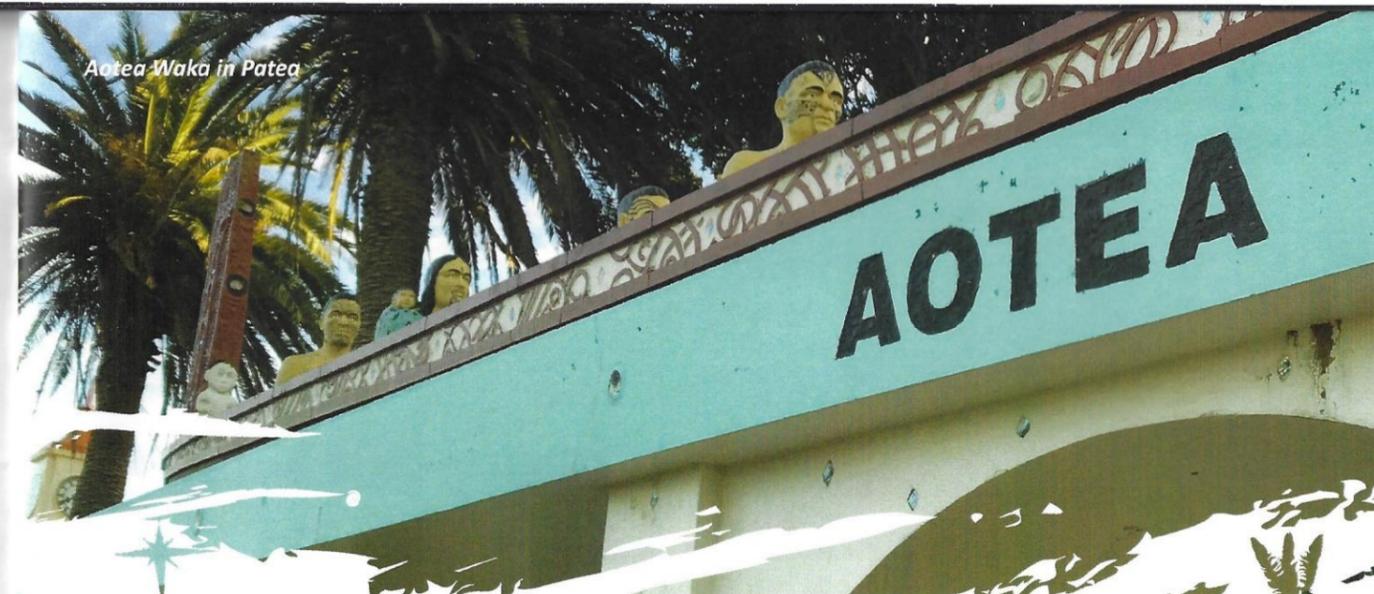
 **Places of Interest:** King Edward, Naumai and Hicks Parks, Aquatic Centre, TSB Hub, Hāwera Cinema 2, Tawhiti Museum, Hāwera Water Tower, A & P Showgrounds, Lysaght Watt Art Gallery, Elvis Presley Memorial Museum, Nowell’s Lakes, Ōhawe Beach, Waihi Beach Pathway, Te Ngutu and Fairfield Golf Clubs.

## LOCATION:

Hāwera is centrally located between New Plymouth (50 minute drive) and Whanganui (60 minute drive) and is only 20 minutes from Mt Taranaki. From the south (SH3) Hāwera is the gateway to the coastal Surf Highway 45 (SH45) which passes through Manaia, Opunake and Oākura en route to New Plymouth.



*Built in 1914, Hāwera’s now iconic Water Tower was a defence against fires which had ravaged the town. These days its 215 steps lead to spectacular views over the town and surrounding district.*



# Pātea

It is difficult to think of Pātea without also recalling the outstanding Pātea Māori Club and its chart topping single “Poi-E” which swept to popularity in 1982 and is still arguably one of the country’s favourite contemporary songs.

Pātea has a rich Māori and European history which is well documented in Aotea Ūtanganui (the South Taranaki District Museum) in the main street of the township. A replica of the Aotea canoe at the western entrance to the town commemorates the settlement of Taranaki by Turi and his hapu, who travelled from Hawaiiki to Kāwhia and then overland to Pātea. The popular Waitangi Day music festival, ‘Paepae in the Park’ is held in February each year.

Today, Pātea retains a strong community focus and the nearby Pātea Beach is popular for excellent fishing, boating, surfing and camping. Visitors to the area will enjoy beautiful, wild, rugged scenery that is typical of the South Taranaki coast. Pātea also boasts a popular golf club and domain which hosts a free community pool, rugby fields, squash and tennis courts.

 **Places of interest:** Pātea Māori Club, Pātea Beach, Aotea Ūtanganui – Museum of South Taranaki, Turi’s Canoe, Pātea Golf Club, Hunter Shaw Building, The Garden of Tutunui

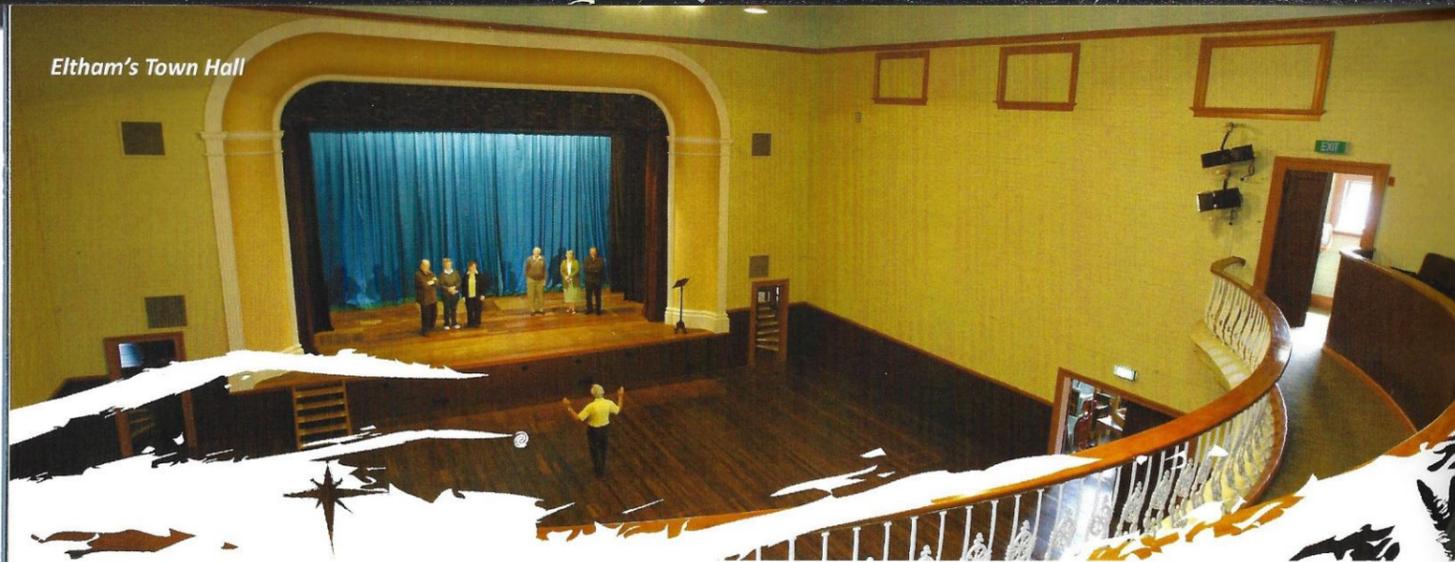
# Waverley

Halfway along State Highway 3 (SH3) between Hāwera and Whanganui lies Waverley, the district’s southernmost town. Waverley offers visitors a wide variety of adventures and experiences to get your heart pumping or help you enjoy some rest and relaxation. It has retail and service outlets as well as a supermarket, service station, veterinary and rural services, cafés, swimming pool and library. A working artist studio and gallery (Waverley Glass and Art, owned by international and national award winning artists Lisa and Jimi Walsh) can also be found on the main street.

A quick detour off the main road will take you to Waverley Beach renowned for its interesting rock stacks and caves, or to Waipipi Beach, which is flat and safe for swimming, and where the fishing and offshore reef diving offers some of the best in New Zealand.

Just five minutes from town you can water ski, kayak or swim at Lupton’s Lake or enjoy the 18 hole Waverley Golf Course further down the road. Walkways along the beaches and clifftops allow you to explore a unique and diverse environment. The Waverley Races and A & P Show are key events for the whole community.

 **Places of interest:** Ashley Park, Waverley Beach, Waverley Golf Club, Wai-inū Beach, Waipipi Beach, Waverley Glass and Art Studio, Mount Hiwi Lodge, Remote Adventures, Waverley Racing Club.



## Eltham

Just 20kms north of Hāwera is Eltham, a town of industrial firsts and the unofficial cheese capital of New Zealand. Chinese businessman Chew Chong exported the country's first butter from Eltham to England in 1884 and built New Zealand's first dairy factory in 1887. In 1906 Eltham's Bridge Street became the first tar sealed road in New Zealand, and claims the first concrete floored cowshed, first use of concrete power poles and the invention of the turnstile cowshed. It should come as no surprise then that Eltham is home to several large and innovative food processing and engineering industries.

Buildings in the town are significant for their architecture and their importance to Eltham's social and economic history. Eleven of the buildings are registered as significant buildings with the NZ Historic Places Trust. Visitors can stroll through the town, stopping at the Village Art Gallery, cafes, and park while the bargain hunter and curio collector will love the many charming village shops which celebrate the retro past.

Located just 12kms east of Eltham is the stunning Lake Rotokare Scenic Reserve. The 230 hectare forested hill-country catchment with extensive wetlands and 17.8 hectare natural lake is a place of national significance. The Reserve is surrounded by an extensive predator proof fence which has created a pest-free sanctuary providing diverse habitats from the lake to the wetlands, swamp forest and bush.

**Did you know?** Fonterra's Collingwood Street Factory in Eltham is the largest producer of food service and consumer cheese products in Australasia.

**Places of interest:** Lake Rotokare Reserve, The Village Art Gallery, Bridger Park, Soldiers Park, Eltham Golf Club, Eltham Town Hall, Lake Rotorangi, Eltham and Rāwhitiroa Swimming Pools.

## Kāponga

Kāponga is the southern gateway to the Egmont National Park. It's a quaint little town nestled at the base of Mount Taranaki, with a population of approximately 300 people. The name "Kāponga" in Māori means "tree ferns used for palisades".

Kāponga was settled in 1882, and has strong Swiss connections. It is also home to a garden of national significance, Hollard Gardens. There are a range of businesses working in and around the village, mainly relying on the dairy industry. These include a small supermarket, veterinary and rural supply services and the Kāponga Hotel which describes itself as a "pub with altitude!"

**Places of interest:** Egmont National Park, Hollard Gardens.



Opunake Beach and Holiday Park

## Ōpūnake

With one of Taranaki's best surf beaches, Ōpūnake is a favoured seaside destination. Whether you're a surfer, swimmer, windsurfer, fisherman or simply enjoy sun-bathing and sand-strolling, Ōpūnake is the destination for you. Ōpūnake is ideally situated on the coast, half way between New Plymouth and Hāwera. This stretch of road is known as Surf Highway 45 (SH45) with Mount Taranaki on one side, while farmland and ocean views on the other prove the 'mountain really does meet the sea.' Ōpūnake has a population of about 1,400 which is boosted considerably during the summer months by holidaymakers. Its cafes, colourful murals, shopping centre and 'surfie' character make Ōpūnake a great place to discover and no matter which time of the year you're visiting, you'll feel right at home.

Ōpūnake offers residents a wide variety of services including the Coastal Care Health and Wellbeing facility, cafes, Everybody's Theatre, Sandfords Event Centre - a modern multi-purpose sports, recreation and function centre, rural support services and beautiful coastal walkways.

**Places of interest:** Ōpūnake Beach, Ōpūnake Holiday Park, Ōpūnake Lake, Ōpūnake Walkway, Pihama Lavender, Ōpūnake Community Baths, Sandfords Event Centre, Ōpūnake Library, Cape Egmont Replica Lighthouse & Museum, Middleton Bay, Everybody's Theatre, Surf Highway 45, Ōpūnake Mural Trail, Ōpūnake Golf Club.

## Manaia

Just 10 minutes out of Hāwera lies the growing township of Manaia. With a population of approximately 1000 people, it is a little town with a big attitude and home to Yarrows Family Bakers, suppliers of bread and bread products to restaurants, hotels and retailers all over the world. Visitors will delight in the friendly charm of the village centre – its library, dairies and food store providing the daily necessities for those who choose this laid back, peaceful pace. Knowing that a drive in any direction will bring them to the sea, the mountain, the city or the town in just a short time.

**Places of interest:** Yarrows Bakery, Taranaki Country Music Hall of Fame, Kaipokonui Beach, Manaia Swimming Pool, Kupe Oil and Gas Station, Manaia Golf Club, Manaia Sports Centre.

### Ōpūnake Beach

Ōpūnake Beach is a safe beach for swimming that is well patrolled in summer by volunteer lifeguards. There are free barbeques, excellent picnic areas, children's playground and paddling pool with a Holiday Park offering a range of accommodation less than 50 metres from the Beach. The Beach is also only a short walk from the centre of town.



## Economy and Employment

Dairy, oil and gas, engineering and food processing are the key economic drivers in South Taranaki. The main economic driver of South Taranaki is dairy farming. Our temperate climate and fertile soils makes South Taranaki one of world's premiere dairying areas. These favourable dairy conditions also provide for considerable downstream industries, such as engineering and food processing.

Engineering - There are approximately 40 engineering companies in South Taranaki servicing the needs of the dairy and food processing industries as well as the oil and gas sector. The core engineering capability is centred in Hāwera which has approximately seventeen engineering businesses servicing the district's seven key processing sites.

Food Processing - The seven largest businesses in the district are all directly involved in dairy and meat processing and exert an enormous influence on the local and national economy. Of the seven companies, three are dairy processing companies, three are meat processing plants, and the seventh is Smith Bros Trading Group, a boutique meat by-product business.

The other major food processing industry is Yarrows Family Bakers in Manaia. The state-of-the-art bakery operates 24 hours a day, seven days a week, and supplies an extensive range of bakery products throughout New Zealand and the world.

Energy – Taranaki, 'the energy province' is the centre of New Zealand's oil, natural gas and petrochemical industries. Kāpuni in South Taranaki is the oldest producing gas and condensate field in the country.

Prospecting, discovery and commercialisation of these resources creates considerable employment opportunities and injection of people and money into the district. This provides a positive infusion of wealth into the local economy as well as opportunities for longer-term investment in infrastructure to sustain the local economy.

## Finding a job

There are many websites advertising jobs in South Taranaki. Here's a selection to get you started:

- [www.seek.co.nz](http://www.seek.co.nz)
- [www.trademe.co.nz/jobs](http://www.trademe.co.nz/jobs)
- [www.workhere.co.nz](http://www.workhere.co.nz)
- [www.southtaranaki.com/Council/Vacancies](http://www.southtaranaki.com/Council/Vacancies)
- [www.liveandwork.taranaki.info](http://www.liveandwork.taranaki.info)

## Business Support

South Taranaki is home to a thriving business community. If you are thinking of starting up or relocating to the district there is a wide range of support. Venture Taranaki and South Taranaki District Council work in partnership to support businesses with the tools, information and resources they might need to start or grow. We want to help!

South Taranaki District Council Business Incentives include:

- **Rates/Rent Relief** - up to 50% per year (based on market value assessment);
- **Discounted Planning/Consent Fees;**
- **Market and Site Analysis** - funding towards market analysis, site analysis and feasibility studies are available for eligible businesses; and
- **Infrastructural Assistance** - includes funding for roading, water and other costs.

Image Improvement Incentives:

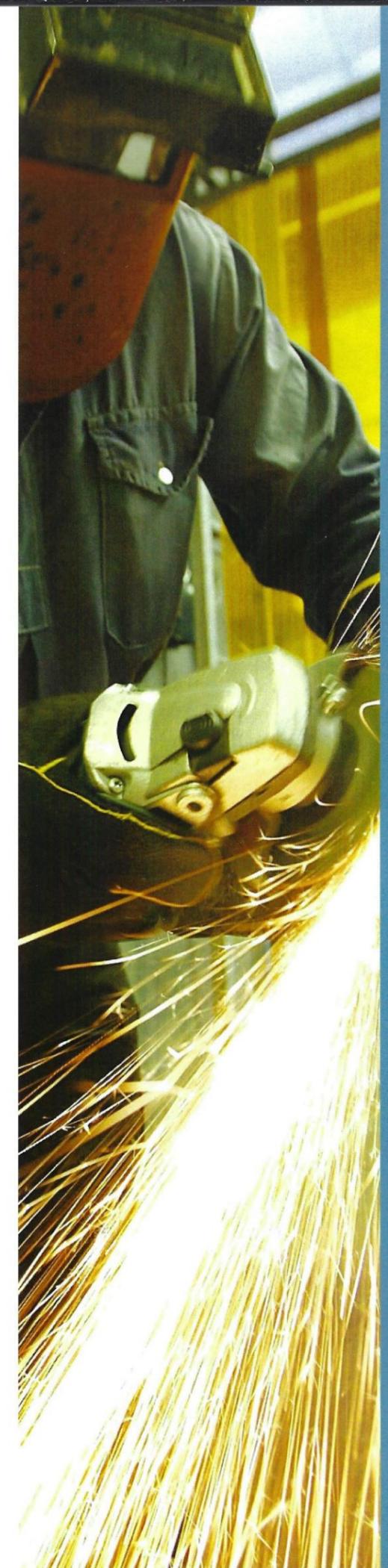
- **Painting Incentive** - funding available for buildings within recognised commercial areas; and
- **Rate Subsidy Image Improvement** - funding for painting preparation work.

Venture Taranaki Trust is Taranaki's Regional Development Agency and works with individuals, businesses, clusters and industries to help grow Taranaki. For further information, contact Venture Taranaki, on 06 759 5750, email [business@venture.org.nz](mailto:business@venture.org.nz) or visit [business.taranaki.info](http://business.taranaki.info)

## Did you know?

- The unemployment rate in the South Taranaki District was 5.8 percent for people aged 15 years and over, compared with 7.1 percent for all of New Zealand.
- 51% of South Taranaki's workforce was employed in manufacturing, agricultural, forestry or fishing industries .
- The top five industries by employee count in South Taranaki was Manufacturing (34%), Agriculture, Forestry and Fishing (17.4%), Retail Trade (7.2%), Education and Training (7.1%) and Construction (6.1%).
- For people aged 15 years and over, the median income (half earn more, and half earn less, than this amount), in the South Taranaki District is \$29,200. This compares with a median of \$28,500 for all of New Zealand.

Source: Statistics New Zealand, 2013 Census





## Living in South Taranaki

Many people choose South Taranaki for the lifestyle it offers. Few districts this size can offer such diversity of outdoor recreation choice along with fantastic indoor facilities.

### HOUSING

If you're thinking of moving to South Taranaki, deciding where to live will be no easy task as the district offers a wide variety of affordable housing. Seaside panoramas, surfing hotspots, rural outlooks, mountain views, pleasant urban dwelling, a lifestyle block, quarter acre section, modern townhouse, character villa, whatever your preference or your budget, the choice is yours.

From family two-three bedroom properties close to shops and schools, through to multi-million dollar properties or lifestyle blocks with room to run the horse - and you'll find the prices are extremely favourable when compared with the rest of New Zealand. The median house price for South Taranaki in February 2016 was \$189,000. If building your dream home is the goal, you can choose from spacious sections in one of our flourishing residential developments.

### WARMER HOMES SCHEME

The South Taranaki District Council can provide up to \$2,600 (including GST) towards a Heat Smart (insulation) Solution which is paid off (over nine years) through your property's rates. To find out more about the Warmer Homes Scheme contact the Council on 0800 111 323.

### RENTING

There is a variety of rental housing available in all towns throughout the district. If you are new to the district you might like to consider renting first before buying so that you can learn more about the market and where you would like to settle before purchasing a home. The median weekly rent for a house in South Taranaki is \$170, compared with \$280 for New Zealand as a whole. Source: Statistics New Zealand, 2013 Census.

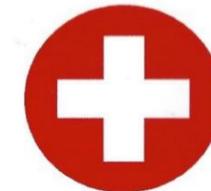
If you would like to find somewhere to live in South Taranaki contact a local real estate agent or check out their website for more information on what's available.

### Real Estate agencies and information:

- [www.harcourts.co.nz](http://www.harcourts.co.nz)
- [www.tsbrealty.co.nz](http://www.tsbrealty.co.nz)
- [www.eieio.co.nz](http://www.eieio.co.nz)
- [www.firstnational.co.nz](http://www.firstnational.co.nz)
- [www.nzpropertiesonline.com](http://www.nzpropertiesonline.com)
- [www.nz.open2view.com](http://www.nz.open2view.com)
- [www.bayleys.co.nz/taranaki](http://www.bayleys.co.nz/taranaki)
- [www.gjgardner.co.nz](http://www.gjgardner.co.nz)
- [www.ljhooker.co.nz](http://www.ljhooker.co.nz)
- [www.trademe.co.nz/property/taranaki](http://www.trademe.co.nz/property/taranaki)
- [www.realestate.co.nz](http://www.realestate.co.nz)
- [www.qv.co.nz](http://www.qv.co.nz)
- [www.reaa.govt.nz/ForBuyersAndSellers/Buying/Pages/Whatyouneedtoknowwhenbuying.aspx](http://www.reaa.govt.nz/ForBuyersAndSellers/Buying/Pages/Whatyouneedtoknowwhenbuying.aspx)

## Health

In an emergency, call 111



The Taranaki District Health Board (TDHB) is the key health provider in the region. Taranaki Base Hospital in New Plymouth provides first class emergency, intensive and medical care to the community.

South Taranaki is well served with a modern hospital in Hawera, medical centres in Ōpūnake, Hāwera and Pātea, and GP services in Waverley and Eltham. There are also a number of practitioners of alternative health therapies throughout the region. High quality aged residential care facilities and privately owned retirement homes are also available.



### Medical Centres and GP Practices

**Mountainview Medical**  
78-80 Argyle Street, Hāwera

**Pātea Community Health Centre**  
1 Lincoln Street, Pātea

**Ruanui Health Centre**  
41 Hunter Street, Hāwera

**Eltham Health Centre**  
132 High Street, Eltham

**Dr Keith Blayney**  
24 High Street, Hāwera

**Te Waipuna**  
13 Hussey Street, Waverley

**Coastal Care Ōpūnake**  
Napier Street, Ōpūnake

### Hāwera Hospital

Hāwera Hospital offers a comprehensive health service, outpatient and community services including mental health, district, allied health and public health services. The hospital includes inpatient beds with private en-suites, maternity beds and a fully equipped birthing room. The emergency department provides 24/7 emergency services.

A free (for Hospital patients) daily shuttle service also runs to Taranaki Base Hospital four times a day.

### Aged Residential Care

There are five aged residential care facilities in South Taranaki offering rest home, hospital and dementia level care. They also offer day programmes and overnight respite care.

**Hāwera**  
Annie Brydon  
Trinity Hāwera

**Pātea**  
Te Mahana Rest Home

**Eltham**  
Mercy Jenkins

**Ōpūnake**  
Ōpūnake Cottage Rest Home



## Schools and Education

Educating our people to meet the demands of the modern workplace is a high priority and South Taranaki offers a wide range of education providers.

Pre-schoolers are well catered for with a wide choice of kindergartens, childcare centres, preschools, play centres, kohanga reo, crèches and play groups across the district.

Our primary and secondary schools offer high quality educational programmes, generally with low teacher to pupil ratios. All three state secondary schools are co-educational (male and female student) schools. Boarding options are also available as close as Stratford, New Plymouth and Whanganui.

Sector specific training is provided by Industry Training Organisations (ITOs) and tertiary education is provided by the Western Institute of Technology in Taranaki (WITT) which has a growing campus in Hāwera (a free daily bus service for students also runs from Hāwera to the New Plymouth WITT campus). Apprenticeships are managed and promoted by a number of different organisations and some companies provide internships or graduate programmes as part of their recruitment programmes. Taranaki is also part of the global Kiwi Advanced Research and Education Network (KAREN) which provides ultra-high speed 1GB broadband to researchers and education providers.

### EDUCATION IN NEW ZEALAND

Going to school is compulsory for all children in New Zealand aged six to 16 although most children start when they turn five.

Children's schooling begins at primary school. If it's a 'full' primary school, they stay there from five to 12 years old. If it's a 'contributing' primary school they will move onto an 'intermediate' school for their last two primary school years, from 11-12 years old.

Intermediate schools, where they're available, provide a bridge to the next step of secondary school (which is also sometimes called college, high school or grammar school).

For more information check Education New Zealand's website [www.education.govt.nz](http://www.education.govt.nz)

### PRIMARY SCHOOLS (YEARS 1 – 6)

Auroa Primary School  
Eltham Primary School  
Hāwera Primary School  
Hurleyville Primary School  
Kakamea Primary School  
Kaponga Primary School  
Manaia Primary School  
Matapū Primary School  
Mōkoia Primary School  
Ngaere School  
Ngamatapouri School  
Normanby Primary School  
Ōhangai Primary School  
Ōpūnake Primary School  
Pātea Area School  
Rāhotū School  
Ramanui Primary School  
Rawhitiroa Primary School  
Tawhiti Primary School  
Turuturu Primary School  
Waitotara Primary School  
Waverley Primary School  
Whenuakura Primary School

### PRIMARY SCHOOLS (YEARS 1 – 8)

Auroa Primary School  
Pātea Area School  
Matapū Primary School

### RELIGIOUS SCHOOLS

Hāwera Christian School, State integrated  
Christian School Years 1 - 8  
St Joseph's Primary School, Hawera - State  
integrated Catholic School Years 1 - 8

St Joseph's Primary School, Ōpūnake - State  
integrated Catholic School Years 1 - 8  
St Joseph's Primary School, Patea - State  
integrated Catholic School Years 1 - 8  
St Patrick's School, Kāpōnga - State integrated  
Catholic School Years 1 - 8  
Westmount - Private Christian School based in  
Hāwera Years 3 - 13

### INTERMEDIATE SCHOOLS (YEARS 7 – 8)

Hāwera Intermediate School

### HIGH SCHOOLS (YEARS 9 -13)

Hāwera High School – co educational  
Ōpūnake High School – co educational  
Pātea Area School – co educational  
Westmount – private Christian School,  
co-educational

### TE KURA KAUPAPA MĀORI IMMERSION SCHOOLS

Te Kura Kaupapa Māori o Tamarongo – Ōpūnake  
Te Kura Kaupapa Māori o Ngāti Ruanui – Hāwera  
Te Kura o Ngā Ruahine Rangī – Mangatoki

### TERTIARY AND SECTOR SPECIFIC TRAINING

Western Institute of Technology in Taranaki  
(WITT), Hāwera campus  
Taratahi Agricultural Training Centre (Stratford)  
[www.taratahi.ac.nz](http://www.taratahi.ac.nz)

Feats, Hāwera (Private Education and Training  
facility) [www.feats.ac.nz](http://www.feats.ac.nz)

Primary Industry Training Organisation  
[www.primaryito.ac.nz](http://www.primaryito.ac.nz)



## Festivals and Events

Whether it's our community spirit or our relative isolation Taranaki people love nothing better than getting together, and will use any excuse to put on a festival or event that celebrates the best of what our region offers. Here's just a sample of popular district and regional events:

### EGMONT A&P SHOW

The Egmont A&P Show is an annual event held on the third weekend in November and is one of the largest events of its type on the entire west coast. Experience the magic of rural Taranaki with equestrian events, cattle showing, woodchopping, agriculture and trade displays. The side shows and rides as always are a popular attraction for both the young and the young at heart.

### PAEPAE IN THE PARK

This one day festival is held on Waitangi Day (6 February) in Memorial Park, Patea - behind the iconic Aotea waka. Musical entertainment includes national and local bands. Other attractions include hangi, food and craft stalls - the event is free and is always a popular day out for all the family!

### ARTS IN THE PARK

Artists and artisans display their wares for sale in the picturesque King Edward Park (Hāwera) in December and Taumata Park (Eltham) in March. Entertainment, food and free arts activities for kids make this event very popular for all the family.

### AMERICARNA

A celebration of American cars and culture, complete with parades, displays and family fun during the month of February. The event brings up to 800 American or American themed cars (and their owners) together to enjoy organised cruises throughout Taranaki and the opportunity to showcase their vehicles to the locals. For more information go to [www.americarna.com](http://www.americarna.com)



### GARDEN FESTIVALS

Every spring dozens of Taranaki's best gardeners open their homes to visitors during the annual Taranaki garden festivals. For ten days at the start of November the region buzzes with people admiring topiary hedges, clever plantings, blooming roses and rhododendrons. For more information check out the Powerco Taranaki Garden Spectacular [www.taft.co.nz](http://www.taft.co.nz) or the Taranaki Fringe Garden Festival [www.taranakigardens.co.nz](http://www.taranakigardens.co.nz)

### WOMAD

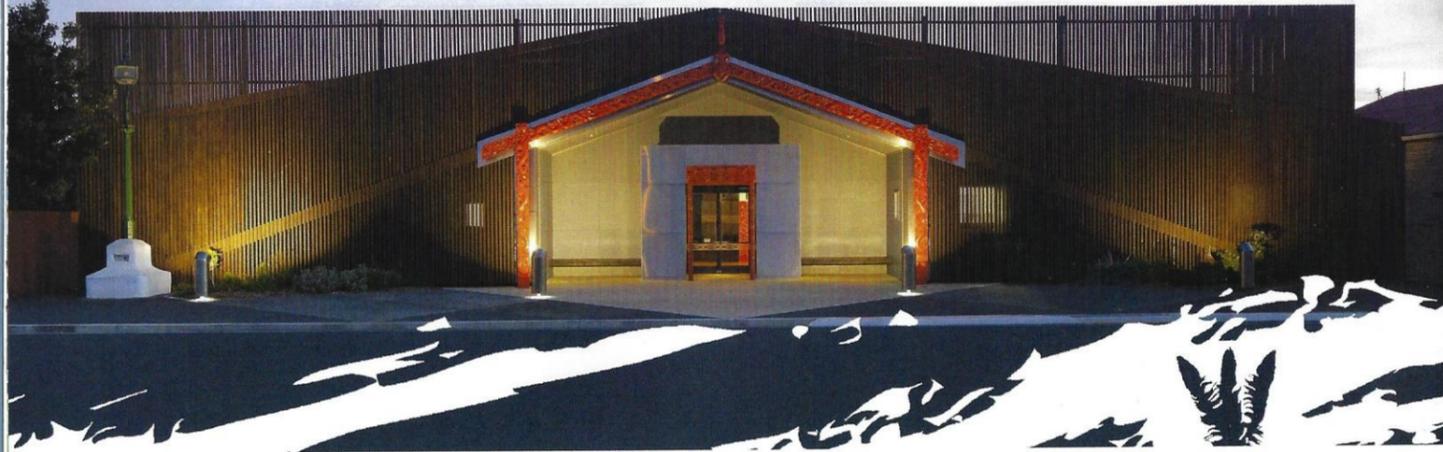
The highlight of the year for many Taranaki people is when WOMAD comes to the region. The three day World of Music, Arts and Dance turns New Plymouth's Bowl of Brooklands into an international extravaganza. Held in March each year WOMAD is a must-do! [www.womad.co.nz](http://www.womad.co.nz)

### TARANAKI INTERNATIONAL FESTIVAL OF THE ARTS

The Taranaki International Festival of the Arts is, as the name suggests, a festival of music, comedy, drama, dance and circus performances. For more information go to [www.artsfest.co.nz](http://www.artsfest.co.nz)

## Restaurants and Cafes

Don't be fooled by our size or rural outlook, because we like our food and our coffee here in South Taranaki. We have a well-established coffee culture with talented baristas making coffee right across the district. And for our size you will be amazed at the selection of flavours on offer from award winning NZ cuisine to spicy Indian curries to aromatic Asian fare, there's something for everyone.



## Arts and Culture

### LIBRARIES

The Council provides seven LibraryPlus centres throughout the district in Hāwera, Ōpūnake, Manaia, Kāpōnga, Eltham, Pātea and Waverley. In addition to a free lending service, literacy, housebound, heritage, book clubs, activities, school programmes, free internet and a host of online facilities, our LibraryPlus centres also provide a range of Council related services from paying rates to registering your dog.

### CINEMAS

There are two cinema complexes in South Taranaki showing the latest new releases with the most up-to-date digital technology. Hawera Cinemas [www.haweracinema.co.nz](http://www.haweracinema.co.nz) and Everybody's Theatre in Ōpūnake [www.everybodystheatre.co.nz](http://www.everybodystheatre.co.nz)

### MUSEUMS

#### Aotea Ūtanganui - Museum of South Taranaki

Aotea Ūtanganui is a purpose-built, architecturally-designed museum, based in Pātea, which provides a central point for culture and heritage in South Taranaki.

#### Tawhiti Museum

Tawhiti Museum is the creation of artist Nigel Ogle, its attention to detail is simply stunning. Widely acclaimed as the best private museum in the country, the Museum uses life size exhibits and scale models to present our heritage in a series of engaging displays. Super realistic and spellbinding for all ages, you could easily spend a day looking through the Museum, taking a ride on the bush railway or on a boat through the Traders and Whalers attraction, then follow up with a delicious light meal at the "Wind in the Willows" styled Badger's Cafe. Open every Friday, Saturday, Sunday and Monday from 10am - 4pm. Summer season (Boxing Day to end of January) open every day, Winter Season (June, July & August) open Sundays only.

#### Elvis Presley Museum

This collection of Elvis memorabilia, regarded as one of the most extensive in Australasia, contains thousands of rare and expensive recordings, souvenirs and memorabilia. Visitors to the Museum have come from as far abroad as Japan, USA and Holland and the Museum has featured in many magazines and on several different television shows.

### The Historic Cape Light and Museum

The Historic Cape Light and Museum at the end of Bayly Road, SH45 is a specially designed replica lighthouse housing the 1850's Fresnel Prismatic Light that powered the Cape Egmont Light until 1999. This carefully restored light is now in full working order in the lamp room on top of the replica lighthouse building. It is open Saturday, Sunday and Mondays 11am - 3pm.

### ART GALLERIES

The South Taranaki district produces a wealth of creativity. Our rich cultural history has helped shape our national identity, and helped produce New Zealand icons such as the Pātea Māori Club and author Ronald Hugh Morrieson. Our unique, dramatic landscape offers inspiration for visual artists working in a diverse range of mediums. Their artwork is showcased in our district art galleries, which also feature exhibitions from other regions.

#### The Lysaght Watt Gallery

The Lysaght Watt Gallery is a community facility in Hāwera providing a space for artists to exhibit and showcase their works. Exhibits change monthly and provide a vast and selective scope of work which is inspiring both to enthusiasts and artists alike.

#### The Village Gallery

A community art gallery based in High Street, Eltham with exhibitions of paintings, pottery and fibre art by artists from throughout Taranaki. Exhibitions change monthly with featured guest artists.

#### Waverley Glass Studio and Gallery

Lisa and Jimi Walsh are international and national award winning glass (and mixed-media) artists. Their studio/gallery is located on the main street in Waverley.

#### Ōpūnake Mural Trail

Murals depicting historical images and contemporary work can be found throughout the main street of Ōpūnake. Pick up a brochure from Ōpūnake LibraryPlus or South Taranaki i-SITE.

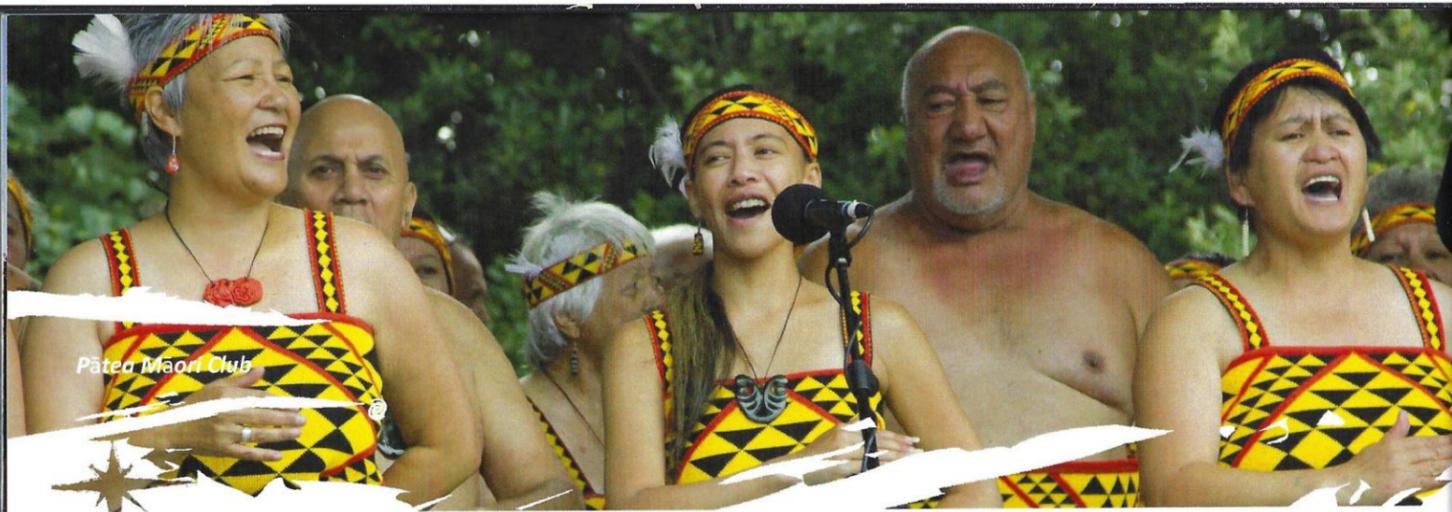
#### Taranaki National Art Awards

This national art awards competition is hosted annually at Ōpūnake's Sandfords Event Centre. With over \$10,000 in prize money on offer, the awards attract a wide range of entries by artists from throughout New Zealand. Displayed and judged in seven categories, most of the artworks are for sale, offering a fantastic opportunity to purchase an original piece of NZ art. For more information visit [www.taranakiartawards.co.nz](http://www.taranakiartawards.co.nz)

#### Taranaki Arts Trail

Held in mid-June, this annual event features over 80 studios, galleries and shared spaces throughout the region. The self-guided trail offers a chance to meet artists in their studios and is a fantastic showcase of the diversity of the arts from north to south Taranaki. Pick up a booklet from local galleries and i-SITES or plan your tour from the website: [www.taranakiartstrail.co.nz](http://www.taranakiartstrail.co.nz).





If the performing arts are more your scene South Taranaki has a strong and very active performance art community.

#### **Pātea Māori Club**

Famous in New Zealand for its hit *Poi E*, the Pātea Māori Club has performed for royalty and celebrities in New Zealand and abroad. Nationally, the group has received recognition for their contribution to New Zealand music, receiving a Music Industry Award at the 2009 New Zealand Māori Music Awards.

[www.facebook.com/Patea-Maori-Club-Official](http://www.facebook.com/Patea-Maori-Club-Official)

#### **Hāwera Repertory**

Hāwera Repertory was formed in 1946 and has produced well over 150 major productions, providing quality entertainment to the people of South Taranaki. With a proud history of high calibre productions, Hāwera Repertory generally produces three shows each year.

[www.hawerarep.org](http://www.hawerarep.org)

#### **Hāwera Memorial Theatre**

The Hāwera Memorial Theatre is an intimate 355 seat theatre with a full sized stage (the largest in Taranaki), backed up by excellent facilities and technical support. The Theatre is a popular venue for live shows and stage productions.

#### **Eltham Town Hall**

Eltham's grand Town Hall was built between 1910 and 1911. The wood and iron building incorporates a large auditorium with a marvellous stage design which has attracted a considerable number of touring companies to Eltham. Now nearly 100 years old, the Town Hall is continually being restored and technically upgraded by the Friends of the Eltham Town Hall.

## Clubs and Organisations

From astronomy to Bike Polo, with over 300 registered clubs and organisations in South Taranaki there is something for everyone. If you want to join a club in South Taranaki check out [groups.org.nz/](http://groups.org.nz/)

And for our younger residents there is the South Taranaki Youth Direct App - a mobile Youth Service Directory with information on what is available in South Taranaki. You can connect to a wide network of community services, careers, work advice, support groups, clubs, places to go and much more! The App can be downloaded for free at the App Store and Playstore.

## Sport and Recreation

Sport and recreation is a big focus in South Taranaki and the district boasts a variety of high quality sports facilities, clubs and grounds.

#### **TSB HUB**

Completed in March 2010, TSB Hub is Taranaki's premier sports, recreation, events and function centre. The multi-focused complex brings modern indoor and outdoor facilities together on one site, located at Hicks Park, Hāwera. For more information or a virtual tour go to

[www.southtaranaki.com/Live/Facilities/TSB-Hub](http://www.southtaranaki.com/Live/Facilities/TSB-Hub)

#### **SANDFORDS EVENT CENTRE**

The Sandfords Event Centre is a modern multi-purpose sports, recreation and function centre based in Tasman Street, Ōpūnake. For more information go to [www.sandfordsec.co.nz](http://www.sandfordsec.co.nz)

#### **AQUATIC CENTRES**

The district's main facility is the Aquatic Centre in Hāwera which is open seven days a week all year round. The Aquatic Centre has a 25m indoor heated pool and a 50m outdoor heated pool, plus indoor learners' pool, toddlers' splash park, thermal pool and hydro-slide. The Council also operates free community pools in Waverley, Pātea, Rāwhitiroa, Eltham, Kāponga and Manaia during the summer months and financially supports the Ōpūnake Community Baths on Tasman Street in Ōpūnake.

#### **CAMPGROUNDS AND HOLIDAY PARKS**

South Taranaki has eight recognised campgrounds across the district. Seven of these have formal charges and one is run as a 'Freedom' camp, but donations are encouraged. For more information visit [www.southtaranaki.com/Visit/Campgrounds](http://www.southtaranaki.com/Visit/Campgrounds)

- Hāwera Holiday Park
- Pātea Dam
- Wai-inu Beach
- Kaupokonui Beach Motorcamp
- Waverley Camp
- Te Ngutu O Te Manu

Ōpūnake Beach HolidayPark [www.opunakebeachnz.co.nz](http://www.opunakebeachnz.co.nz)

Pātea/Carlyle Beach Motorcamp [www.pateamotorcamp.com](http://www.pateamotorcamp.com)

#### **WALKWAYS, TRACKS AND SCENIC RESERVES**

One of the best ways to experience South Taranaki is on foot and the district has a network of walking tracks, most within easy-moderate walking grade and suitable for family groups. Following is a selection of three of our favourites, but to see a comprehensive list of tracks and walkways check out these links: [www.southtaranaki.com/Visit/Things-to-see-and-do/Walkways-Lakes-and-Scenic-Reserves](http://www.southtaranaki.com/Visit/Things-to-see-and-do/Walkways-Lakes-and-Scenic-Reserves) or [www.visit.taranaki.info](http://www.visit.taranaki.info)

#### **Mt Taranaki and Egmont National Park**

Egmont National Park was created by a special act of parliament in 1900 and is the most accessible National Park in New Zealand. It protects the huge volcano Taranaki (or Mount Egmont, as it is also known) and two older volcanoes - Kaitake and Pouākai. Mount Taranaki offers a range of experiences from skiing at the Manganui Ski Field to tramping on one of the 200kms of walking tracks that run throughout Egmont National Park.



**Lake Rotokare Scenic Reserve** is a stunning 230 hectare forested hill-country catchment with extensive wetlands and 17.8 hectare natural lake. Located just 12kms east of Eltham, Lake Rotokare is a place of national significance. The Reserve is surrounded by an extensive predator-proof fence which has created a pest-free sanctuary providing diverse habitats from the lake to the wetlands, swamp forest and bush.

**The Ōpūnake Walkway** is the longest of the formal South Taranaki walks. It runs from Ōpūnake Lake to Te Namu Pā. There are comprehensive maps for your information at either end of the walk. The Te Namu Pā map is by the entrance to the Ōpūnake Cemetery Heritage wall. Along this walk, you will find many points of great historic and environmental interest.

**PARKS AND GARDENS**

Kiwis love their gardens and South Taranaki's rich volcanic soils, mild climate, high sunshine hours and plenty of rainfall combine to create the perfect conditions for growing plants. In fact, the district boasts three 5-star, five 4-star and one 3-star garden as judged by the NZ Gardens Trust.

[www.gardens.org.nz/taranaki-gardens](http://www.gardens.org.nz/taranaki-gardens)  
[www.trc.govt.nz/hollard-home](http://www.trc.govt.nz/hollard-home)

**FISHING, DIVING, BOATING**

If the sea is more your thing, then South Taranaki is the ideal spot. South Taranaki has some of the best coastal fishing and diving in the country and 'boaties' come from all round New Zealand to fish in our rich waters. Boats can be launched from several locations at Pātea, Ōhawe and Ōpūnake.

**GOLF**

With seven golf courses in South Taranaki catering for golfers of all levels you will be spoilt for choice. All courses can be played on 12 months of the year and offer very affordable green fees.

**BEACHES AND SURF BREAKS**

The South Taranaki coastline is home to countless surf breaks and beautiful iron sand beaches. Breaks like Stent Road, the Kumara Patch, Fitzroy Beach and Arawhata Road have become legendary in New Zealand surfing over the decades and continue to attract surfers from around the world. No matter what the swell or wind direction, it's almost always offshore somewhere along the Surf Highway. Popular Beaches: Ōpūnake Beach, Ōhawe Beach, Kaupokonui Beach and Waverley Beach.

# Don't just take our word for it...

*Jane, originally from Wales, met her Taranaki husband in Sydney before moving to Hāwera just over ten years ago.*

There is a real sense of pride here in South Taranaki. I love the friendly community, quiet beaches and no traffic jams! I have found it the perfect place to balance lifestyle and career. My role as Business Advisor with Venture Taranaki and the South Taranaki District Council allows me to help the region's businesses to grow. There are some very talented people here doing some amazing things.

I found it easy to settle here. Housing is affordable, whether you want to live in a modern house or villa style home, there is always plenty of space, and usually with a view of Mount Taranaki. I love the lush South Taranaki countryside and rugged coastline. In South Taranaki, we have the enviable balance of small town living as well as being on the coast, surrounded by beautiful countryside and the convenience of a bigger city nearby. After 10 years, I am still in awe of the Mountain and often stop to take photos.

South Taranaki gets its fair share of hot summer days and sunshine. We get a decent amount of rain here too, this keeps the grass lush and green in this dairy region but the rainbows are so clear and colourful. Unlike the dull, grey winters I remember in the UK, Taranaki offers lots of sunny and clear winter days.

I have become very proud of living in South Taranaki; there is a lot to offer here!



**I have found the perfect place to balance lifestyle and career**

*Just over two years ago Liz Sinclair came to live in South Taranaki from Melbourne, Australia. It's been a move she's never regretted.*



The lifestyle here is amazing. It's a great mix of having all the infrastructure, without the stress of big city life. The District Council was very helpful with my settling in and accessing resources to start up my business. The local community is friendly and inclusive so it has taken very little time to settle in. I love the creativity and passion for the environment that is shared by much of the community. There is a strong sense of history. This has brought a lot of people to visit me as I live in an old dairy factory. The local community

is also justifiably proud of what is here. The scenery is stunning. A short drive gives you access to the Mountain, world class gardens and the surf beaches. The community has been very supportive of my new business, Pihama Lavender Farm. I value that. This place has the old fashioned sense of community that I remember from my childhood.



**Sharon Albrechtsen has been living in Eltham for just over 12 months. She didn't have to travel too far shifting south from New Plymouth.**

Life is so much simpler in a small community like Eltham; there are very few big city distractions, no malls, no cinemas or hundreds of restaurants. You get back to your roots and great pleasure is taken in things like baking and walking the dog.

Quality time is one of the most attractive reasons I live in a small town. I was looking for a lifestyle change and South Taranaki gave me that opportunity. I run two home based businesses offering Business advice and I do tie dye clothing. Both of these I can do from my small South Taranaki town. The housing is affordable and I have found Eltham to be a unique small town.

Also, it's easy to stay informed. Even though Eltham doesn't have a weekly newspaper as its news source, everyone is a reporter. If something big happens, you know about it. Eltham has a Facebook group page where people constantly post events, lost pets and items for sale. If some crime or accident happens, you only have to wait a matter of seconds for someone to fill in the gaps.

The people here are friendly and the township has a quiriness I enjoy. Retro is 'in' in Eltham and I have a love of all things retro.



**I was looking for a lifestyle change, and South Taranaki gave me that opportunity**

**Lindsey and Stewart MacPhail and their three children made the move to South Taranaki in December 2015. Originally from Scotland they moved to New Zealand in 2000 settling first in Christchurch for 6 years, then Auckland for 9 years before making the move south.**

We're a family of five with three young boys so we love the outdoorsy lifestyle we can have here - we've gained at least 10 hours a week of family time since moving from Auckland! Our new catchphrase is "it's only 5 minutes" because we love that everything is on our doorstep. We certainly don't feel like we're missing out on anything by not being in a big city. There are plenty of options for after school and work activities to keep us all busy and we were pleasantly surprised by the number and type of employment opportunities that exist here also. Everyone has been very friendly and welcoming and we definitely feel like part of a community.



**We've gained at least 10 hours family time since moving from Auckland! Our new catchphrase is "it's only 5 minutes" because we love that everything is on our doorstep.**

**Hyerim Ji and her family; David Ji, Sophia Kim and Uijina Lee came to Hāwera from Seoul, South Korea five years ago. Three years ago they opened Rimi's Sushi shop which has subsequently won several business awards.**

We initially moved to Hāwera because we were told it would be easier to get permanent residency in a smaller centre than the likes of Auckland (which has proved correct). However now that we have been here for five years we see so many other benefits.

For one it is so much easier to start your own business with a small budget. Rent is much cheaper than in the bigger centres but there is enough customers to make a good profit. I was also fortunate to get lots of great business advice and support from Venture Taranaki and the Council.

But what I like most of all about Hāwera is the people; they are so kind, caring and supportive of my family and my business. My regular customers don't just buy sushi, they have come to be friends.

It's also a great place to raise children - the schools are great and other facilities are incredible for a town this size.

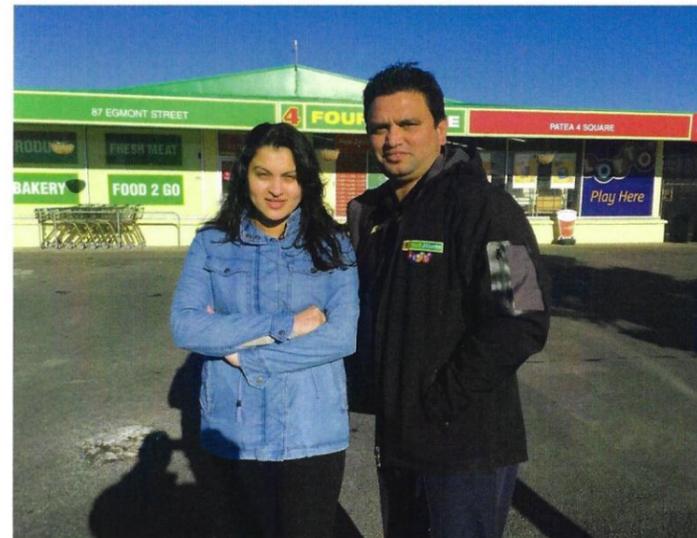
Modern cinema, aquatic centre, sports facilities, library, nice parks and beautiful beaches are nearby. There are so many different sports and recreation clubs to join and there are always lots of events, festivals and school holiday programmes running.

Of course no matter where you are in the town you have a wonderful view that makes you feel relaxed and peaceful. We love Hāwera!



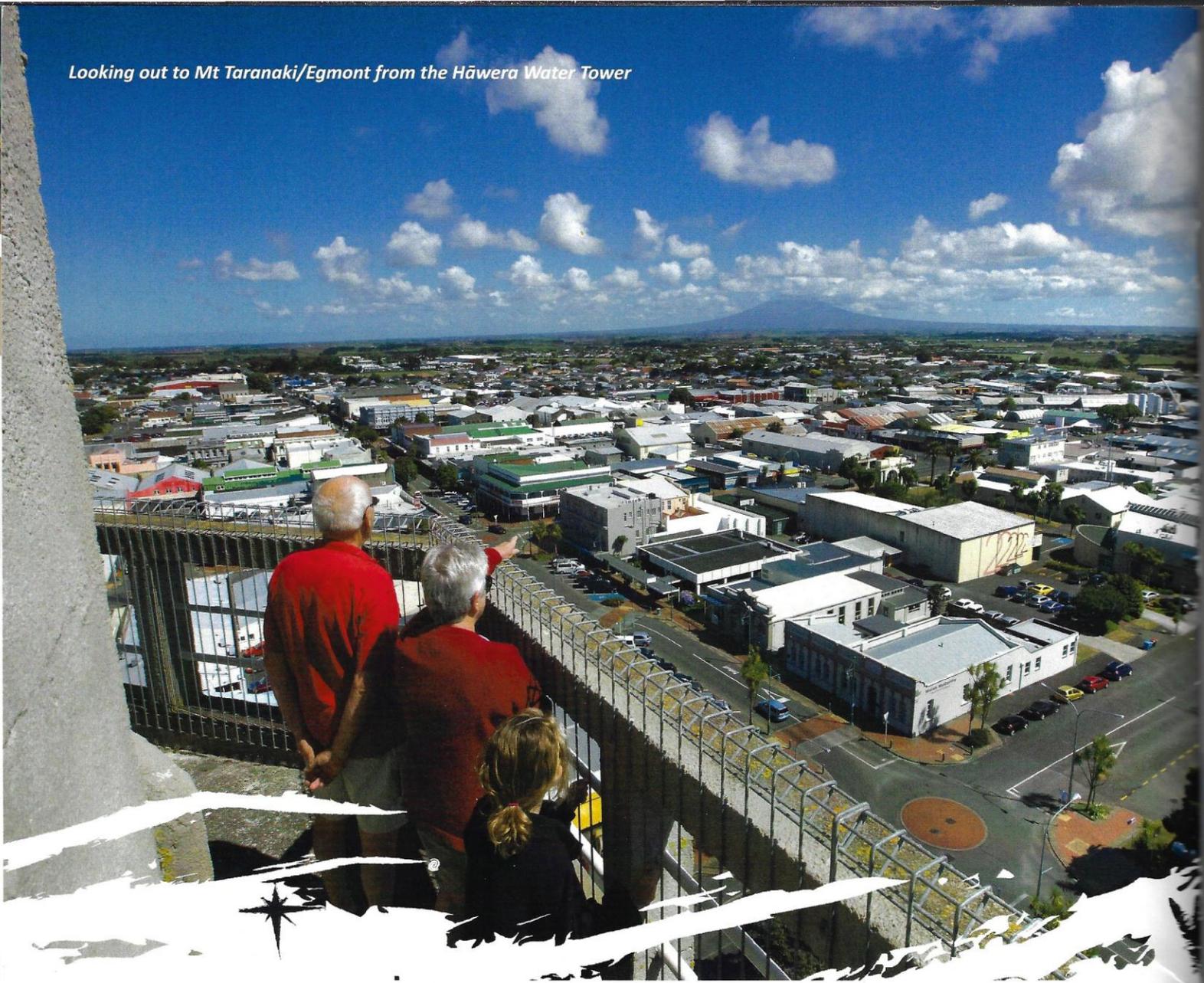
**What I like most of all about Hāwera is the people; they are so kind, caring and supportive of my family and my business. My regular customers...have come to be friends.**

**Ashvin Patel and his family moved to Pātea from (Ruawai) in 2013 and now own and operate two businesses in the township.**



As a young family with my parents living with us, we really enjoy living in Pātea. We found the community to be very friendly and we got to know everyone very quickly. All the town's amenities are within walking distance and the beach is just a short drive or walk away where you can go for a swim or to fish or to just enjoy a beautiful view. The houses in Pātea are extremely affordable especially for a coastal township. We think Pātea has huge potential for a bright future and we are lucky and proud to be part of this small town in South Taranaki.

Looking out to Mt Taranaki/Egmont from the Hāwera Water Tower



For more information



**South Taranaki i-SITE  
Visitor Centre**

For great advice, service and friendly information wherever you are in the region, please phone or visit the South Taranaki i-SITE Visitor Centre in Hāwera.

55 High Street, Hāwera  
06 278 8599  
visitorinfo@stdc.govt.nz

**Open Hours:**  
Monday-Friday 8.30am-5pm  
Weekends and Public Holidays  
10am-3pm